

West African Alcohol Policy Alliance (WAAPA)
FINAL: New Programme of Work (PoW)
Five (5) - Year Strategic Plan

1st January 2024 – 31st December 2025

No.	Activity Description	Timeframe	Key performance Indicators	Responsible	Partners	Observations
1.0. Strategic Objective (SO) 1: To Strengthen the capacity of WAAPA membership to be relevant in the sub-regional and national discourses on Alcohol issues in their respective countries						
1.1	WAAPA and NAPA's to participate in consultations/meetings conducted by WHO, WAHO, UN, WB/IMF, ECOWAS, AU, etc	2024-2025	Copies of Statements, Reports, Photographs and Web-base and Social media postings	WAAPA Secretariat and NAPA Secretariat	FORUT, WHO, WAHO, ECOWAS, AU, etc	Attending WHO, WAHO, ECOWAS, UN, WB/IMF,AU meetings will improve and stengthen WAAPA's reputation, visibility and achieve the vision of GAAP
1.2	LAPA-Liberia, SLAPA-Sierra Leone, GhanAPA-Ghana and APAG-Gambia to receive technical assistance from WAAPA on the advocacy for the implementation of the Global Alcohol Action Plan (GAAP) at country levels	2024-2025	Report, Photographs, Annual Narrative, web-base and social media postings	NAPA Secretariat and WAAPA Secretariat	FORUT, GAPA and WHO	NAPA's capacity would be strengthen in order to implement the GAAP and to also make the alliances relevant nationally and in the region
1.3	WAAPA Secretariat to receives technical assistance from FORUT and GAPA on the advocacy for the implementation of the Global Alcohol Action Plan (GAAP) at the regional and global levels	2024-2025	Meeting Minutes, social Media Postings	WAAPA Secretariat	FORUT and GAPA	WAAPA's capacity would be strengthen and to also to make the alliance relevant in the region on alcohol control
1.4	RESECA/SenAPA-Senegal, ASAAHN-Nigeria, APABurkina-Burkina Faso and BAPA-Benin to receive technical assistance from WAAPA on the advocacy for the implementation of the Global Alcohol	2024-2025	Report, Photographs, Annual Narrative, web-base and social media postings	NAPA Secretariat and WAAPA Secretariat	FORUT, GAPA and WHO	NAPA's capacity would be strengthen in order to implement the GAAP and to also make the alliances relevant nationally and in the region
2.0. Strategic Objective (SO) 2: To ensure professional network of Alcohol relevant evidence-based research and reporting on Alcohol Policy/legislations in West Africa						
2.1	ASAAHN-Nigeria to ensure the completion, re-validation, adoption, launch and implementation of the National Alcohol Policy	2024-2025	Copies of Policy, Photographs of Launch, Reports, Web and social media postings	National Coordinator	FMOH, MDAs, WHO, WAHO, WAAPA, etc	The launch of the Alcohol Policy would boost the visibility of ASAAHN, and aid in networking with relevant stakeholdes on further developing of Regulation
2.2	APAG-Gambia to ensure the adoption, official launch and implementation of the National Alcohol Policy	2024-2025	Copies of Policy, Photographs of Launch, Reports, Web and social media postings	National Coordinator	MOH, MDAs, WHO, WAHO, WAAPA, etc	In order for APAG be visibly and create network with relevant stakeholders there s the need to ensure that the National Alcohol Policy is launched
2.3	SLAPA-Sierra Leone and LAPA-Liberia are to ensure the implementation of the National Alcohol Policies through sensitization, development, review and adoption of Implementation Plans and commence Legislatve development processes	2024-2025	Copies of documents, Photographs, Reports, Web, Media and social media postings	National Coordinators	MOH, MDAs, WHO, WAHO, WAAPA, etc	Public support on the implementation of the NAPs is secured. Increase awareness of alcohol control and the contribution of NAPAs in NCD control recongnised
2.4	GhanAPA-Ghana to ensure Parliamentarians support for a stronger Alcohol Legislations, presentation of the final draft of the Alcohol Regulations to Parliament for adoption into law and commence the implementation of some key provisions of the adopted legislations	2024-2025	Copies of documents, Photographs, Reports, Web, Media and social media postings	National Coordinator	MOH, MDAs, WHO, WAHO, WAAPA, etc	The passage of the Alcohol Regulations (Legislative Instrument) will improve GhanAPA's reputation, visibility and the law will sarve as a reference point to other countries with and outside the region
2.5	RESECA/SenAPA-Senegal and APABurkina-Burkina Faso are to ensure the reviews, validation, adoption and official launch of the National Alcohol Policies	2024-2025	Copies of Policy documents, Photographs, Reports, Web, Media and social media postings	National Coordinators	MOH, MDAs, WHO, WAHO, WAAPA, etc	This processes when conducted timely and effectively will help make alcohol control policies a developmental priorities in the Frencofphone countries in and outside the region and strengthened NAPA's at the country levels
2.6	*BAPA-Benin will conduct Alcohol Control National Situational Analysis jointly with key allies and stakeholders to determine the appropriate interventionS in Benin	2024	Copies of Policy documents, Photographs, Reports, Web, Media and social media postings	National Coordinator	MOH, WHO, WAAPA, etc	The inclusion of Benin in the next phase depends on the decisions and approved funds by FORUT/NORAD. WAAPA Secretariat is aware of a National Alcohol Policy in Benin but its content and strength has to be analysed based on global best practice before any intevention can be put in place

3.0. Strategic Objective (SO) 3: To ensure high visibility on policy engagement with development partners and West Africa governments						
3.1	Identify and mobilize influential alcohol policy champions within governments, academia, etc in WAAPA countries and within the regional institutions. WAAPA Secretariat will develop a contact directories for the champions	2024	Directory, Photographs, Reports, Web, Media and social media postings	National Coordinators	WAAPA Secretariat	It will assist WAAPA to identify senior citizens, professionals and government officials contributing to alcohol control.
3.2	Conduct webinars/physical meetings to consult alcohol policy champions on interventions and active involvement in regional and national alcohol policy initiatives	2025	Copies of program, Photographs, Reports, Web, Media and social media postings	WAAPA and NAPAs,	WAAPA, FORUT, GAPA, etc	Lessons and memories will be shared across the older generation and new generation advocates on alcohol control, this will greatly promote learning and sharing.
3.3	Explore the possibility of an ECOWAS program or plan on the implementation of the Regional Framework on GAAP	2025	Photographs, Reports, Web, Media and social media postings	APABurkina	WAAPA	This activity when successful could attract additional resources from ECOWAS to regional and national programmes. It will further contribute in making alcohol control a priority within WAHO and ECOWAS structures. To manage resources, APABurkina located in the same WAHO country will be responsible through the support of WAAPA
3.4	Compile, publish and distribute a regional shadow report on the implementation of GAAP	2024-2025	Copy of Report, Photographs, Web, Media and social media postings	WAAPA and NAPAs	FORUT, GAPA, etc	This initiative has been helpful in the tobacco control field which should be replicated in alcohol control initiatives due to its added benefits. Shadow reports serve several purposes including the following; expose inaction, lack of political will, system weakness, identify hardworking governments/officials, Interferences, identify best practices, rank countries and recommendations for considerations.
4.0. Strategic Objective (SO) 4: To increase universal, equitable and affordable access to rehabilitation of people with prolonged alcohol issues						
4.1	NAPA's will advocate for the inclusion of strong provisions on rehabilitation in the National Alcohol Policies, Legislations and programme and support its implementation in reducing the incidence of alcohol use disorders at the national levels	2024-2025	Copy of Report, Photographs, Web, Media and social media postings	NAPAs	WAAPA Secretariat	It is important to include to have strong and workable provisions for those with alcohol use disorders, this will ensure inclusive policy benefiting the entire population
4.2	WAAPA will actively advocate and participate in regional programmes focusing on advancing rehabilitation services for people with alcohol use disorders within the framework of the Universal Health Coverage (UHC)	2024-2025	Copy of Report, Photographs, Web, Media and social media postings	WAAPA Secretariat	WHO, WAHO, etc	Resource allocation is very crucial in addressing issues of rehabilitation, the regional advocacy will focus on making sure that, each country has the needed system, professional and logistics in place.
5.0. Strategic Objectives (SO) 5: To source adequate funding for WAAPA activities						
5.1	Develop a Resource Mobilization Strategy/plan	2024-2025	Copies of strategy/plan, Report	Consultant	WAAPA	Development of Resource Mobilization Strategy would support WAAPA to start putting structures in place for the purpose of resource mobilization
5.2	Train WAAPA and NAPA staff and leadership on the Resource Mobilization Strategy/Plan	2025	Report, Photographs	WAAPA Secretariat	WAAPA	The training will sensitize and strengthen the capacity of WAAPA staff and leadership on resource mobilization and fundraising
5.3	NAPA's and WAAPA Secretariat will continue to develop and submit project proposals whenever the opportunity is made available	2024-2025	Copies of proposals, Photographs and Reports	National Coordinators and Head of Secretariat	WAAPA and NAPA Boards	Funding diversification will be explored so as to raise funds for policy and programme implementation
6.0. Strategic Objective (SO) 6: To ensure accountability in resource mobilization, management and reporting						
6.1	Review of NAPA's annual Financial Audit Reports and receipts	2024-2025	Copies of Audit Report, Feedback and recommendations	WAAPA Auditor	WAAPA Secretariat	This is to determine if funds are used as intended.

6.2	Training of staff, WAAPA Board, NAPA Board, National Coordinator on the WAAPA 5-Year Strategic Plan	2024-2025	Report, Photographs, Links, etc	Consultant	WAAPA	This is to highlight the elements of the Strategic Plan and to encourage active participation of all members in its implementation
6.3	Training on WAAPA's Code of Conduct	2024-2025	Copy of COC, Report, web base and media postings	Head of Secretariat	WAAPA	The purpose of the COC is to help regulate and improve membership and management practices
6.4	Hold bi-monthly WAAPA Alcohol Policy Forum (APF)	2024-2025	Link, Reports, Photographs, Web, media and social media posts	National Coordinators	WAAPA Secretariat	This has been the major forum for WAAPA that provides space for NAPAs to provide update on their projects and feedbacks and provided to improve delivering of results. Guests speakers and resporces persons are invited to facilitate capacity building sessions.
6.5	Country and Technical Assistance Visits to WAAPA Project sites	2024-2025	Program Outline, Report, Phographs, web, and social media postings	Head of Secretariat	WAAPA and NAPA Secretariats	During this visits, annual narrative reports and plans are reviewed and recommendations are made to improve management practices and country reporting
7.0. Strategic Objective (SO) 7: To mainstream mental health in alcohol harm strategies						
7.1	Advocate for the inclusion of alcohol harm strategies in mental health programmes at the national and regional levels	2024-2025	Report, Photographs, Web base and media posting	National Coordinator	WAAPA Secreteiat	This is highly encouraged in making alcohol control a cross cutting theme in mental health, poverty, etc
7.2	Expand NAPA membership's to include CSOs involved in mental health activities	2024-2025	Reports, Photographs	National Coordinator	WAAPA Secretariat	It is important to expand the alcohol control community to include other related area
8.0. Strategic Objective (SO) 8: Expand WAAPA's Geographical scope in reducing harm from alcohol						
8.1	Assessment and mobilization of CSOs in Niger to form a national alliance	2024-2025	Report, Photographs, etc	WAAPA Secertariat	WAAPA Board/AGM, FORUT	Despite the importance of expanding to cover all countries in the region, it is very important to sustained existing projects to achieve its planned deliverables. It is important to note that, funding presure to the WAAPA Secretariat has been intense as such, it is not advisable to expand without additional funding sources. WAAPA
8.2	Assessment and mobilization of CSOs in Cote d'Ivoire to form a national alliance	2024-2025	Report, Photographs, etc	WAAPA Secertariat	WAAPA Board/AGM, FORUT	Despite the importance of expanding to cover all countries in the region, it is very important to sustained existing projects to achieve its planned deliverables. It is important to note that, funding presure to the WAAPA Secretariat has been intense as such, it is not advisable to expand without additional funding sources. WAAPA Secretariat may assess and expand when necessary. WAAPA Secretariat may assess and expand when necessary.
8.3	Assessment and mobilization of CSOs in Mali to form a national alliance	2024-2025	Report, Photographs, etc	WAAPA Secertariat	WAAPA Board/AGM, FORUT	Despite the importance of expanding to cover all countries in the region, it is very important to sustained existing projects to achieve its planned deliverables. It is important to note that, funding presure to the WAAPA Secretariat has been intense as such, it is not advisable to expand without additional funding sources.
8.4	WAAPA will strengthen its affiliation with GAPA and collaboration with SAAPA, EAAPA and other regional alliance to prevent alcohol harm	2024-2025	Report, Photographs, web base and media posting	WAAPA Secertariat	FORUT, GAPA	This collaboration could benefit continental joint initiatives