

AGM2407: West African Alcohol Policy Alliance (WAAPA)
New Programme of Work (PoW)
Five (5) - Year Strategic Plan
1st January 2025 – 31st December 2025

No.	Activity Description	Timeframe	Key performance Indicators	Responsible	Partners	Observations	Remarks
1.0.	Strategic Objective (SO) 1: To Strengthen the capacity of WAAPA membership to be relevant in the sub-regional and national discourses on Alcohol issues in their respective countries						
1.1	WAAPA and NAPA's to participate in consultations/meetings conducted by WHO, WAHO, UN, WB/IMF, ECOWAS, AU, etc	2025	Copies of Statements, Reports, Photographs and Web-base and Social media postings	WAAPA Secretariat and NAPA Secretariat	FORUT, WHO, WAHO, ECOWAS, AU, Etc	Attending WHO, WAHO, ECOWAS, UN, WB/IMF,AU meetings will improve and strengthen WAAPA's reputation, visibility and achieve the vision of GAAP	<p>1. WAAPA and NAPA will be attending the 75th WHO Regional Committee Meeting for Africa in Zambia</p> <p>2. With the support of GAPA WAAPA attended Global NCDF in Kigali; Rwanda and engage with other key stakeholders. (13-15th Feb 2025)</p> <p>3. With the support of GAPA WAAPA would be attending the World Health Assembly in Geneva; Switzerland (19th -27th May 2025)</p> <p>4. WAAPA may be engaging key stakeholders at the UN High Level Forum (Sept 2025)</p>

							5. WAAPA will again explore the possibility of engaging WAHO through the support of APABurkina.
1.2	LAPA-Liberia, SLAPA-Sierra Leone, GhanAPA-Ghana involved in Alcohol control legislative development to receive technical assistance from WAAPA on the advocacy for the implementation of the Global Alcohol Action Plan (GAAP), and operational capacity at country levels	2025	Report, Photographs, Annual Narrative, web-base and social media postings	NAPA Secretariat and WAAPA Secretariat	FORUT, GAPA and WHO	NAPA's capacity would be strengthen in order to implement the GAAP and to also make the alliances relevant nationally and in the region	<p>1. LAPA-Liberia, SLAPA-Sierra Leone, GhanAPA-Ghana capacity will be strengthened and empowered on the implementation of the African Regional Global Alcohol Action Plan, WHO SAFER initiatives, Global Best Buys and Global Status Report on Alcohol and Health 2018.</p> <p>2. WAAPA Secretariat will additionally build the capacity of NAPA's on operational best practices.</p>
1.3	WAAPA Secretariat to receives technical assistance from FORUT and GAPA on the advocacy for the implementation of the Global Alcohol Action Plan (GAAP) at the regional and global levels	2025	Meeting Minutes, social Media Postings	WAAPA Secretariat	FORUT and GAPA	WAAPA's capacity would be strengthen and to also to make the alliance relevant in the region on alcohol control	<p>1. WAAPA received technical assistance from FORUT by participating in webinar on research and lessons learnt on Alcohol Policy from Southeast Asia.</p> <p>2. WAAPA received technical assistance from FORUT by participating in webinar on key lessons for Alcohol Policy Advocacy with guest speakers including Dr Egide, Mrs</p>

2.1	ASAAHN-Nigeria to ensure the completion, validation, adoption, and launch of the National Alcohol Policy	2025	Copies of Policy, Photographs of Launch, Reports, Web and social media postings	National Coordinator	FMOH, MDAs, WHO, WAHO, WAAPA, etc	The launch of the Alcohol Policy would boost the visibility of ASAAHN, and aid in networking with relevant stakeholders on further developing of Regulation	Upon completion of its restructuring process, WAAPA will engage the newly elected BoT and engage Stakeholders on the review of the National Alcohol Policy and countering Alcohol Industry Interferences in Nigeria.
2.2	APAG-Gambia to ensure the adoption, official launch and implementation of the National Alcohol Policy	2025	Copies of Policy, Photographs of Launch, Reports, Web and social media postings	National Coordinator	MOH, MDAs, WHO, WAHO, WAAPA, etc	In order for APAG to be visibly and create network with relevant stakeholders there's the need to ensure that the National Alcohol Policy is launched	1.APAG-Gambia together with WAAPA will in consultation with government/stakeholders push for the adoption and official launch of The Gambia's National Alcohol Policy.
2.3	SLAPA-Sierra Leone and LAPA-Liberia are to ensure the implementation of the National Alcohol Policies through sensitization, development, review and adoption of Alcohol Control Legislations	2025	Copies of documents, Photographs, Reports, Web, Media and social media postings	National Coordinators	MOH, MDAs, WHO, WAHO, WAAPA, etc	Public support on the implementation of the NAPs is secured. Increase awareness of alcohol control and the contribution of NAPAs in NCD control recognized	1.SLAPA-Sierra Leone are implementing and engaging the Sierra Leone's National Alcohol Policy through the review of 1962 liquor Act and the development and printing of SBSS materials. Additionally, the organized of the 1 st National Alcohol Policy Conference would enable sensitization and implementation of the policy and to again commence the legislative process. 2.LAPA-Liberia is implementing the National Alcohol Policy through the

							review of its National Alcohol Control Legislation.
2.4	GhanAPA-Ghana to ensure Parliamentarians support for a stronger Alcohol Legislations, presentation of the final draft of the Alcohol Regulations to Parliament for adoption into law and commence the implementation of some key provisions of the adopted legislations	2025	Copies of documents, Photographs, Reports, Web, Media and social media postings	National Coordinator	MOH, MDAs, WHO, WAHO, WAAPA, etc	The passage of the Alcohol Regulations (Legislative Instrument) will improve GhanAPA's reputation, visibility and the law will serve as a reference point to other countries with and outside the region	<p>1. GhanAPA-Ghana will organize public advocacy, mass campaign, high level engagement and protest on the presentation of validated Alcohol Control to parliament</p> <p>2. Developed position paper to support its advocacy for a stronger LI</p>
2.5	RESECA/SenAPA-Senegal and APABurkina-Burkina Faso are to ensure the development, reviews of the National Alcohol Policies	2025	Copies of Policy documents, Photographs, Reports, Web, Media and social media postings	National Coordinators	MOH, MDAs, WHO, WAHO, WAAPA, etc	This processes when conducted timely and effectively will help make alcohol control policies a developmental priorities in the Francophone countries in and outside the region and strengthened NAPA's at the country levels	Despite being funded last year (2023) to produce draft National Alcohol Policies for stakeholder's review, no draft National Alcohol Policies has been received from RESECA-Senegal and APABurkina-Burkina Faso.
2.6	*BAPA-Benin will conduct Alcohol Control National Situational Analysis jointly with key allies and stakeholders to determine the appropriate interventions in Benin	2025	Copies of Policy documents, Photographs, Reports, Web, Media and social media postings	National Coordinator	MOH, WHO, WAAPA, etc	Based on the approve funds from FORUT/NORAD, WAAPA Secretariat will support BAPA to review its available National Alcohol Policy in Benin to analyze the content and strength and ensure it meets the	1. WAAPA Secretariat will support BAPA-Benin to implement its activities as approved 2024.

						global best practice and intervene by strengthen or re-develop the existing policy.	
3.0.	Strategic Objective (SO) 3: To ensure high visibility on policy engagement with development partners and West Africa governments						
3.1	Identify and mobilize influential alcohol policy champions within governments, academia, etc in WAAPA countries and within the regional institutions. WAAPA Secretariat will develop a contact directories for the champions	2025	Directory, Photographs, Reports, Web, Media and social media postings	National Coordinators	WAAPA Secretariat	It will assist WAAPA to identify senior citizens, professionals and governments officials contributing to alcohol control.	1. BAPA-Benin will identify six (6) alcohol policy champions to advocate against alcohol harm. Upon which a contact directory will be complied by the end of 2025.
3.2	Conduct webinars/physical meetings to consult alcohol policy champions on interventions and active involvement in regional and national alcohol policy initiatives	2025	Copies of program, Photographs, Reports, Web, Media and social media postings	WAAPA and NAPAs,	WAAPA, FORUT, GAPA, etc	Lessons and memories will be shared across the older generation and new generation advocates on alcohol control, this will greatly promote learning and sharing.	1. BAPA -Benin will conduct physical meetings with the six (6) selected alcohol policy champions to advocate against alcohol harm and their active involvement in regional and national policy initiative.
3.3	Explore the possibility of an ECOWAS (WAHO) program or plan on the implementation of the Regional Framework on GAAP	2025	Photographs, Reports, Web, Media and social media postings	APABurkina	WAAPA	This activity when successful could attract additional resources from ECOWAS to regional and national programmes. It will further contribute in making alcohol control a priority within WAHO and ECOWAS structures. To manage resources, APABurkina located in the	1. WAAPA will again explore the possibility of engaging WAHO through the support of APABurkina.

						same WAHO country will be responsible through the support of WAAPA	
3.4	Compile, publish and distribute a regional shadow report on the implementation of GAAP	2025	Copy of Report, Photographs, Web, Media and social media postings	WAAPA and NAPAs	FORUT, GAPA, etc	This initiative has been helpful in the tobacco control field which should be replicated in alcohol control initiatives due to its added benefits. Shadow reports serve several purposes including the following; expose inaction, lack of political will, system weakness, identify hardworking governments/officials, Interferences, identify best practices, ranks countries and recommendations for considerations.	1. LAPA-Liberia, APAG-Gambia, BAPA-Benin, GhanAPA-Ghana, ASSAHN-Nigeria, RESECA/SENAPA-Senegal, APABurkina-Burkina Faso are to compile and publish National CSO Shadow reports on the implementation of GAAP. WAAPA Secretariat will subsequently compile, publish and distribute a regional CSO shadow report
4.0.	Strategic Objective (SO) 4: To increase universal, equitable and affordable access to rehabilitation of people with prolonged alcohol issues						
4.1	NAPA's will advocate for the inclusion of strong provisions on rehabilitation in the National Alcohol Policies, Legislations and programme and support its implementation in reducing the	2025	Copy of Report, Photographs, Web, Media and social media postings	NAPAs	WAAPA Secretariat	It's important to include to have strong and workable provisions for those with alcohol use dis-orders, this will ensure inclusive policy benefiting the entire population	1. Sierra Leone, Liberia, The Gambia and Ghana's National Alcohol Policies (NAP) have provisions on rehabilitation and health interventions to address alcohol use dis-orders.

	incidence of alcohol use disorders at the national levels						2. it is expected that SLAPA, LAPA and GhanAPA would advocate for a strong provisions in their legislations.
4.2	WAAPA will actively advocate and participate in regional programmes focusing on advancing rehabilitation services for people with alcohol use disorders within the framework of the Universal Health Coverage (UHC)	2025	Copy of Report, Photographs, Web, Media and social media postings	WAAPA Secretariat	WHO, WAHO, etc	Resource allocation is very cardinal in addressing issues of rehabilitation, the regional advocacy will focus on making sure that, each country has the needed system, professional and logistics in place.	
5.0.	Strategic Objectives (SO) 5: To source adequate funding for WAAPA activities						
5.1	Develop a Resource Mobilization Strategy/plan	2025	Copies of strategy/plan, Report	Consultant	WAAPA	Development of Resource Mobilization Strategy would support WAAPA to start putting structures in place for the purpose of resource mobilization	The resource mobilization plan currently under development once completed is expected to support the resource mobilization efforts WAAPA and NAPA's.
5.2	Train WAAPA and NAPA staff and leadership on the Resource Mobilization Strategy/Plan	2025	Report, Photographs	WAAPA Secretariat	WAAPA	The training will sensitize and strengthen the capacity of WAAPA staff and leadership on resource mobilization and fundraising	As part of WAAPA resource mobilization initiatives, NAPA's in the selected countries were provided with guidance and seed funding to identify and engage resource persons or experience members in fundraising to develop project proposals.

5.3	NAPA's and WAAPA Secretariat will continue to develop and submit project proposals whenever the opportunity is made available	2025	Copies of proposals, Photographs and Reports	National Coordinators and Head of Secretariat	WAAPA and NAPA Boards	Funding diversification will be explored so as to raise funds for policy and programme implementation	1.SLAPA-Sierra Leone, LAPA-Liberia and APAG-Gambia would be expected to continue submit project proposals to embassies, institution, agencies, etc. and report to WAAPA Secretariat at the end of 2025. 2. WAAPA Secretariat would continue its partnership development initiatives to identify potential funders and partner institutions. 3. WAAPA would participate in regional and international events to promote successes at the country levels to attract funding institutions and partners.
6.0.	Strategic Objective (SO) 6: To ensure accountability in resource mobilization, management and reporting						
6.1	Review of NAPA's annual Financial Audit Reports and receipts	2025	Copies of Audit Report, Feedback and recommendations	WAAPA Auditor	WAAPA Secretariat	This is to determine if funds are used as intended.	1. WAAPA Secretariat will conduct internal assessments on NAPA's operations and practices. 2. WAAPA Secretariat will engage NAPA's on the identification of their auditor.
6.2	Training of staff, WAAPA Board, NAPA Board, National Coordinators on the WAAPA 5Year Strategic Plan, Resource Mobilization Plan and Policies	2025	Report, Photographs, Links, etc	Consultant	WAAPA	This is to highlight the elements of the Strategic Plan and to encourage active	1. WAAPA Secretariat will continue to implementing the provision of the 5year strategic plan through the 2025 Annual programme of work.

						participation of all members in its implementation	2. The bi-monthly webinars would be used to train WAAPA Board, NAPA Board, National Coordinators and members on the strategies plan.
6.3	Training on WAAPA's Code of Conduct	2025	Copy of COC, Report, web base and media postings	Head of Secretariat	WAAPA	The purpose of the COC is to help regulate and improve membership and management practices	<ol style="list-style-type: none"> 1. A committee would be set up to review and elaborate on WAAPA's code of conduct. 2. The AGM would be invited to review and adopt the final revised version.
6.4	Hold quarterly WAAPA Alcohol Policy Forum (APF)	2025	Link, Reports, Photographs, Web, media and social media posts	National Coordinators	WAAPA Secretariat	This has been the major forum for WAAPA that provides space for NAPAs to provide update on their projects and feedbacks and provided to improve delivering of results. Guest's speakers and resource persons are invited to facilitate capacity building sessions.	1. WAAPA will strengthen the capacity of its National Alliance's in collaboration with other partners.
6.5	Country and Technical Assistance Visits to WAAPA Project sites (Nigeria, Gambia, Senegal, Burkina Faso)	2025	Program Outline, Report, Photographs, web, and social media postings	Head of Secretariat	WAAPA and NAPA Secretariats	During this visits, annual narrative reports and plans are reviewed and recommendations are made to improve management practices and country reporting	WAAPA Secretariat will engage key stakeholders on ongoing projects or initiatives.

7.0.	Strategic Objective (SO) 7: To mainstream mental health in alcohol harm strategies						
7.1	Advocate for the inclusion of alcohol harm strategies in mental health programmes at the national and regional levels	2025	Report, Photographs, Web base and media posting	National Coordinator	WAAPA Secretariat	This is highly encouraged in making alcohol control a cross cutting theme in mental health, poverty, etc	<p>1. NAPA's are expected to participate and contribute in the development, revision and implementation of their National Mental Health programs/plans/strategies.</p> <p>2. NAPA's are to ensure that any new National Mental Health initiative addresses alcohol harm and alcohol use disorders.</p> <p>3. Mental Health units/departments should be part of the national multi sectorial committee/ technical working group on alcohol</p> <p>4. Resource persons from the mental health field should be given a slot to speak on mental health issues during sensitization.</p>
7.2	Expand NAPA membership's to include CSOs involved in mental health activities	2025	Reports, Photographs	National Coordinator	WAAPA Secretariat	It is important to expand the alcohol control community to include other related area	National Alliances are expected to expand their membership base, to include more women and marginalized groups.

8.0.	Strategic Objective (SO) 8: Expand WAAPA's Geographical scope in reducing harm from alcohol						
8.1	Assessment and mobilization of CSOs in Niger to form a national alliance	2025	Report, Photographs, etc	WAAPA Secretariat	WAAPA Board/AGM , FORUT	Despite the importance of expanding to cover all countries in the region, it is very important to sustained existing projects to achieve its planned deliverables. It is important to note that, funding pressure to the WAAPA Secretariat has been intense as such, it is not advisable to expand without additional funding sources. WAAPA	WAAPA Secretariat will explore the possibility of mobilization of CSOs in Niger.
8.2	Assessment and mobilization of CSOs in Cote d'Ivoire to form a national alliance	2025	Report, Photographs, etc	WAAPA Secretariat	WAAPA Board/AGM , FORUT	Despite the importance of expanding to cover all countries in the region, it is very important to sustained existing projects to achieve its planned deliverables. It is important to note that, funding pressure to the WAAPA Secretariat has been intense as such, it is not advisable to expand without additional funding sources. WAAPA Secretariat may assess and expand when necessary. WAAPA	WAAPA Secretariat will explore the possibility of mobilization of CSOs in Cote d'Ivoire

						Secretariat may assess and expand when necessary.	
8.3	Assessment and mobilization of CSOs in Mali to form a national alliance	2025	Report, Photographs, etc	WAAPA Secretariat	WAAPA Board/AGM , FORUT	Despite the importance of expanding to cover all countries in the region, it is very important to sustained existing projects to achieve its planned deliverables. It is important to note that, funding pressure to the WAAPA Secretariat has been intense as such, it is not advisable to expand without additional funding sources.	WAAPA Secretariat will explore the possibility of mobilization of CSOs in Mali.
8.4	WAAPA will strengthen its collaboration with SAAPA, EAAPA and other regional alliance to prevent alcohol harm	2025	Report, Photographs, web base and media posting	WAAPA Secretariat	FORUT	This collaboration could benefit continental joint initiatives	To ensure stronger collaborations between WAAPA, SAAPA and EAAPA, WAAPA Board Chair has agreed to coordinate with the other SAAPA and WAAPA chairpersons to ensure the establishment of the African Alcohol Policy Alliance (AApA).